

Travel Aggregator

SEPTEMBER 2022

WebBeds APAC Newsletter



**Hotel Skypark Soars
in South Korea**

~ Page 8

Bula! Welcome to Fiji

~ Page 16

**Experience Asia's Best
Autumn Festivals**

~ Page 32



FOREWORD

Welcome to the September 2022 edition of Travel Aggregator – WebBeds’ newsletter dedicated to the travel trade in Asia Pacific!

As summer comes to an end and the air begins to cool, we take a look at the amazing variety of autumn festivals that will be taking place across Asia in the coming months, from time-honoured cultural traditions to vibrant, colourful carnivals.

Famous for its blissful beaches, crystal clear seas and tropical interiors, Fiji is one of the world’s dreamiest destinations. In this edition, we team up with Tourism Fiji to reveal the top attractions and activities in this spectacular South Pacific country, including options for families and couples alike. We’ll also take an in-depth look at Hotel Skypark, the innovative Korean chain which offers affordable accommodation in key shopping areas.

The Hari Hong Kong is our “Featured Hotel of the Month”, “Newly-Opened” offers an exclusive glimpse of the new Aira Hotel, Bangkok, our “Ask the Insider” feature reveals top travel tips from one of our esteemed travel agent partners, and we reveal the results of our inaugural “Go Further. Stay Better” campaign, which is helping hoteliers to boost revenue.

And of course, you can catch up with all the latest news, photos and exclusive offers from WebBeds in Asia Pacific.

Enjoy the read!

KS Sun
President, Asia Pacific
WebBeds

To catch up on any past editions of Travel Aggregator, simply head to apac-marketing.webbeds.com/aggregator

ABOUT TRAVEL AGGREGATOR

Travel Aggregator is the monthly newsletter published in-house by WebBeds Asia Pacific. Created especially for our travel trade partners and clients, this informative newsletter will include the latest updates from WebBeds Asia Pacific, including our news and developments, plus exciting offers from our partners, a selection of the hottest hotel deals, and much more!

If you’d like to be featured in the next issue of Travel Aggregator, please email Travel.Aggregator@webbeds.com. Alternatively, for marketing partnerships with WebBeds Asia Pacific, please email apac.marketing@webbeds.com

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Loy Krathong festivities in Thailand

Potato Head

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potato head



Aira Hotel, Bangkok



Sukhumvit Soi 11, one of downtown Bangkok's liveliest and most popular streets, is now home to a new upscale hotel that brings modern amenities and Thai touches to this outstanding location.

Aira Hotel puts guests in the heart of the Thai capital's main retail and leisure district, surrounded by shops, restaurants and bars. With Nana BTS skytrain station just a short distance away, the entire city is easily accessible. Many guests however, will be content with enjoying the hotel's fantastic facilities. The 92-square metre saltwater swimming pool is perfect for daytime relaxation, while the onsite Starbucks is the ideal place to grab a coffee and catch up with friends, emails or social media.

The accommodation blends contemporary design with local elements. Ranging from the 29-square metre Deluxe Rooms to the 58-square metre Aira Suite, all rooms feature comfortable beds, floor-to-ceiling windows, Smart TVs, working desks and marble bathrooms. The suites offer additional space with separate living areas, and the Jacuzzi Corner rooms even feature private whirlpool baths overlooking the city.

Lovers of Indian cuisine will be delighted by Bawarchi where chefs create signature curries, vegetarian specialties and freshly grilled meats in a traditional tandoor oven. The open deck lounge also lets diners soak up the electric ambience of Sukhumvit Soi 11.

For guests seeking an upbeat stay in the centre of Bangkok, Aira Hotel is set to become a popular new option.



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HOTEL SKYPARK SOARS IN SOUTH KOREA

Ever since it arrived in the hospitality scene in 2010, Hotel Skypark has taken the Korean hotel sector by storm. This intuitive brand has adopted a unique approach which involves positioning its properties in the main shopping areas of major cities.

The concept was an instant hit. The first Hotel Skypark, located in Seoul's vibrant Myeongdong district, provided small but well-equipped rooms and all the convenience and connectivity that modern travellers seek, such as 24-hour services, cable TV, a coffee shop and free high-speed Wi-Fi - all at a very reasonable price point.

Today, Hotel Skypark has expanded to eight affordable hotels across three cities in South Korea, including six in Seoul alone. It is fast becoming the brand of choice for budget-conscious guests seeking a city break with plenty of shopping.



WHERE TO STAY

HOTEL SKYPARK KINGSTOWN DONGDAEMUN

Like all Hotel Skypark properties nationwide, what sets this hotel apart from the competition is its prime location. Hotel Skypark Kingstown Dongdaemun is perfectly positioned in the epicentre of Seoul's tourist district, just 350 metres from Dongdaemun metro station and close to key

attractions such as Dongdaemun Design Plaza and Cheonggyecheon Stream. For shoppers, Hyundai City Outlet is directly connected to the hotel and Dongdaemun Market – Korea's largest wholesale and retail shopping centre – is right on the doorstep.

WHERE TO STAY

HOTEL SKYPARK CENTRAL MYEONGDONG

The original Hotel Skypark is nestled in the heart of South Korea's most popular retail district, Myeongdong, which is home to a wealth of local and international brands. From here, guests can simply step out into the bustling streets and shop

till they drop, or check out some of the area's other landmarks such as Sungnyemun Gate, N Seoul Tower, Cheonggyecheon Stream, Chojun Textile & Quilt Art Museum and Bukchon Hanok Village. The nearby Euljiro 1-ga metro station puts the entire city within easy reach.



WHERE TO STAY

HOTEL SKYPARK JEJU I

Hotel Skypark Jeju I is ideal for travellers who want to discover the major sights, sounds and shops of Jeju Island. Situated in downtown Jeju City, just 10 minutes' drive from the airport and surrounded by urban attractions, this affordable hotel provides a great base to explore this enchanting island and its

UNESCO World Heritage-listed attractions. Guests will be rewarded with a choice of rooms, from doubles and twins to triples and quadruples, plus facilities including a restaurant, fitness centre, laundry and more.

WHERE TO STAY

HOTEL SKYPARK DONGDAEMUN I

One hotel in Seoul's vibrant Dongdaemun district is not enough for Hotel Skypark! Hotel Skypark Dongdaemun I is another excellent option for shoppers and sightseers in this compelling area of the Korean capital. It is only a short distance to Dongdaemun Market and Dongdaemun

Design Plaza, while important landmarks such as Myeongdong Cathedral and Gyeongbokgung Palace are easily accessible. Onsite amenities include a café, laundry and dry cleaning, and an intimate meeting room. Triple rooms are available for friends and families seeking a chic city break.

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 HOTEL OSAKA CASTLE



- 
Easily accessible to Temmabashi Station
- 
Enjoy the riverside views
- 
Equipped with strong WIFI for business needs
- 
Excellent venue for conferences, meetings and reunions.
- 
The best spot to fully enjoy Osaka Castle

Directly connected to a shopping mall, Osaka Castle Hotel is a casual yet elegant accommodation which offers easy accessibility to Temmabashi Station and it is located a mile from the city's popular attractions like the Osaka Museum of History and Osaka Temmangu Shrine.

1-1 Tenmabashikyomachi, Chuo Ward, Osaka, 540-0032, Japan
www.osaka-castle.co.jp



BULA! WELCOME TO FIJI

Fiji is a breath-taking destination that never fails to stimulate the senses and inspire the imagination. This South Pacific nation is blessed with crystal clear seas, blissful beaches, a captivating culture and much more, providing a wealth of travel options for every visitor, from adventurous couples and active families to those who simply want to unwind and soak up the stunning scenery.

In collaboration with Tourism Fiji, WebBeds is proud to present our guide to the finest activities and attractions that these friendly islands have to offer.

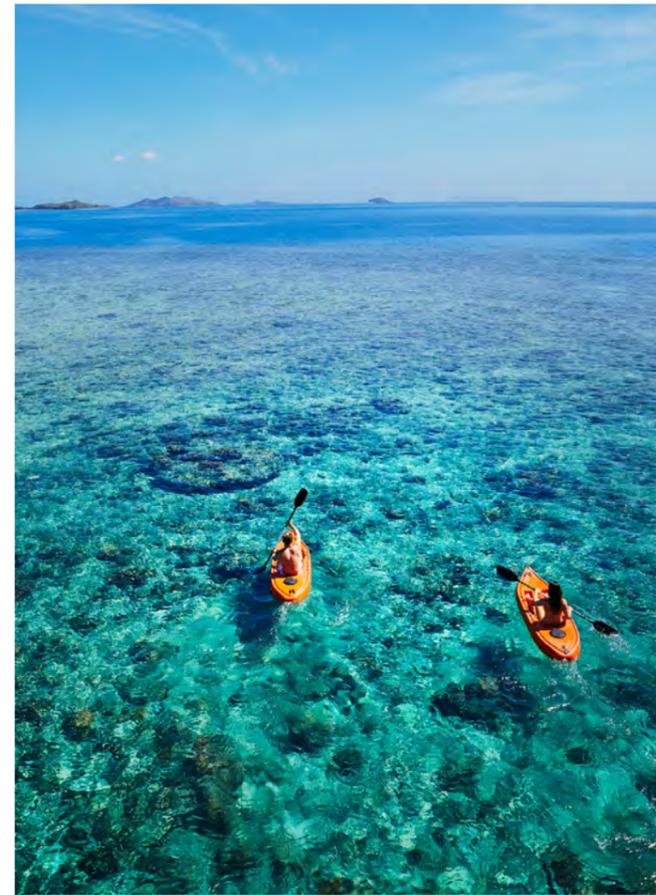


Photo credit: Tourism Fiji

TRAVEL FOR **ADVENTURE**

Fiji is a paradise for adventure seekers, with many exciting experiences available on land or at sea. Naturally, this island nation is famous for its aquatic activities. With epic waves rolling in from the Pacific, the Mamanuca Islands promise sensational surfing. Further inland, Pacific Harbour is a haven of adrenaline-fueled fun, with zip wires through the jungle, white water rafting, 4WD tours and more! Fiji's fantastic food will also set hearts racing - especially with a trip to one of the country's bustling local markets.



Photo credit: Tourism Fiji

TRAVEL FOR **LOVE**

For couples and newly-weds, there can be few more romantic places on Earth than Fiji. Dream destination weddings can be organised on the soft white sands and there are endless options for heavenly honeymoons, such as private island escapes, scenic flights, beachfront dinners, waterfall dips and much more. But of course, love means more than just romance, and Fiji is also a sensational setting for family travel, with activities for all ages such as river safaris, water parks and more.



TRAVEL FOR BEAUTY

Fiji is a land of breath-taking beauty, both above and beneath the waves. Snorkellers can witness colourful coral reefs and an amazing array of tropical fish just offshore, while those who wish to delve deeper into the underwater world can take diving trips to see oceanic giants such as magnificent manta rays. Four national parks also let intrepid travellers discover landscapes of emerald green valleys, vibrant forests, pristine pools, hiking trails and more – perfect for capturing fantastic photos.



Photo credit: Chris McLennan



Photo credit: Markus Roth

TRAVEL FOR GOOD

With its pure air, clear seas and lush forests, Fiji is an eco-friendly paradise. This unspoiled environment creates unique opportunities for responsible explorers seeking sustainable escapes. Guests can take part in a range of conservation programmes, such as planting organic gardens, rejuvenating mangrove forests and protecting native species such as turtles and iguanas, or become involved in community initiatives. Visiting villages and buying locally-made goods are great ways to give back to this idyllic destination.

RECOMMENDED STAYS IN FIJI



Lomani Island Resort

Lomani Island Resort is an adults-only upscale destination that lets couples connect with each other. Overlooking the ocean in the Mamanuca Islands, this romantic resort features 30 suites or traditional Fijian burees, plus extensive activities from cultural tours and arts and crafts classes to snorkelling trips, water sports and even dolphin safaris. The Flame Tree restaurant showcases the finest food from around Pacific Rim.



Mana Island Resort & Spa

Mana Island Resort & Spa is the ultimate place to stay for free spirits who want to feel a connection with the ocean. Surrounded by turquoise seas, coral reefs and sandy beaches, this tranquil resort offers oceanfront suites and beachside burees, including options with private pools. Guests can snorkel or paddleboard on the sparkling waves, swim in two pools, dine at five restaurants or be pampered at the Mana Spa.



RECOMMENDED STAYS IN FIJI



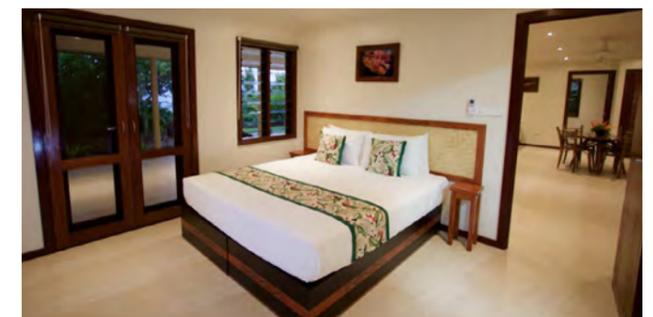
Plantation Island Resort

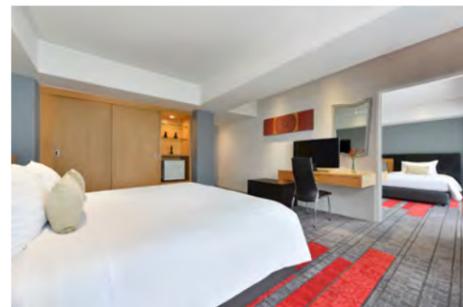
Plantation Island Resort is an eco-sensitive seafront retreat that is fully committed to sustainability. Responsible travellers will love its environmental ethos, which includes a ban on plastic bags, bottles and straws. Suitable for all ages, this affordable resort features a full range of facilities, including four pools, three restaurants, two bars, a tennis court, games room, hair salon, mini market and more! Rooms can accommodate up to six people.



Volivoli Beach Resort

Volivoli Beach Resort is an outstanding retreat for active guests. The 33 oceanfront villas, including private pool categories, make an instant impression, and the shoreline provides plenty of opportunities for snorkelling, swimming, kayaking, beach volleyball and more. Guests can chill out in the outdoor pool and swim-up bar. Nuku Bar and Restaurant offers world-class cuisine, and evenings come alive with cultural events such as Meke night and Kava ceremonies.

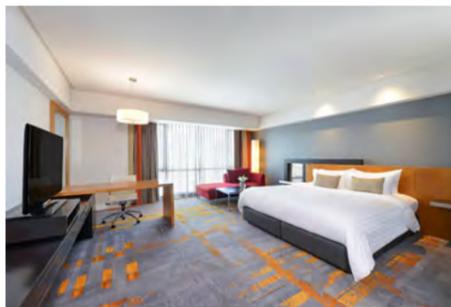




Family Deluxe



BelAire Suites



Tribeca Deluxe

DISCOVER BELAIRE BANGKOK

Enjoy the best of Bangkok at this four-star contemporary hotel located on the lively Sukhumvit Road. The 155 rooms and suites have minimalist designs for a clean, modern look and warm earth tones creating cosy interiors to kick back and unwind. Explore cuisines from around the world that will delight and nourish the most demanding appetite.

16 Sukhumvit Road Soi 5 10110 Bangkok Thailand
www.belairebangkok.com



Relax and unwind in Tmark City Hotel Sapporo Odori, conveniently located minutes from Susukino and Odori Stations. A fusion of Japanese-style interior design and colours, along with a variety of high-quality services and facilities guarantee guests a delightful and comfortable stay.

Minami 2, Nishi 7, Chuo-ku, Sapporo, Hokkaido
060-0062 Japan

www.tmarkcity.com/sapporo-odori



★ Featured Hotel of the Month



THE HARI HONG KONG

The Hari Hong Kong is a high-style five-star hotel that connects its guests with the spirit of the neighbourhood. Nestled in the heart of Wan Chai, this chic urban retreat features 210 design-led rooms and suites which blend natural materials such as linen wallpaper and timber panelling with cutting-edge amenities including Nespresso machines and Ultra HD TVs. Guests can admire views of the city or Victoria Harbour through panoramic windows.

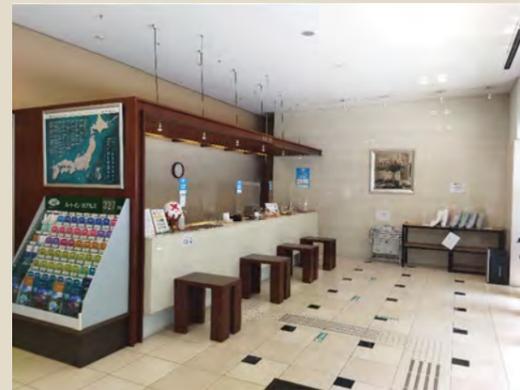


Zoku Restaurant specialises in contemporary Japanese cuisine with a terrace bar that frames spectacular skyline vistas, while Lucciola Restaurant & Bar is an authentic Italian trattoria and The Lounge is a relaxing space for daytime refreshments.

Since opening in July 2022, The Hari now has its own branded tram, allowing guests to ride around Hong Kong Island in style! To encourage exploration, the hotel's helpful team is always on-hand to share their local knowledge and offer insider tips.



旗
ZOKU



ROUTE INN HOTELS

Hotel Route Inn Osaka Honmachi is situated in Nishi, near a metro station, with easy access to all major business and sightseeing destinations in Western Japan, including Kyoto, Nara and Kobe. The light, airy and soothing atmosphere in the room helps guests achieve a night of peaceful sleep.

2-6-6, Nishi-hommachi, Nishi-ku, Osaka-city, Osaka 550-0005
www.route-inn.co.jp

With rooms located on the 10th to the 19th floor, this hotel offers beautiful night views of the bay area and city area of Osaka. Unwind at the hot springs and indulge in delicious food at the restaurants near the hotel. Osaka Joytel Hotel also offers convenient access to Osaka Aquarium KAIYUKAN, and to the Namba and Umeda.



1 Chome-2-1 Shinkitajima, Suminoe Ward, Osaka, 559-0024
www.joytelhotels.com/osaka





EXPERIENCE ASIA'S BEST AUTUMN FESTIVALS

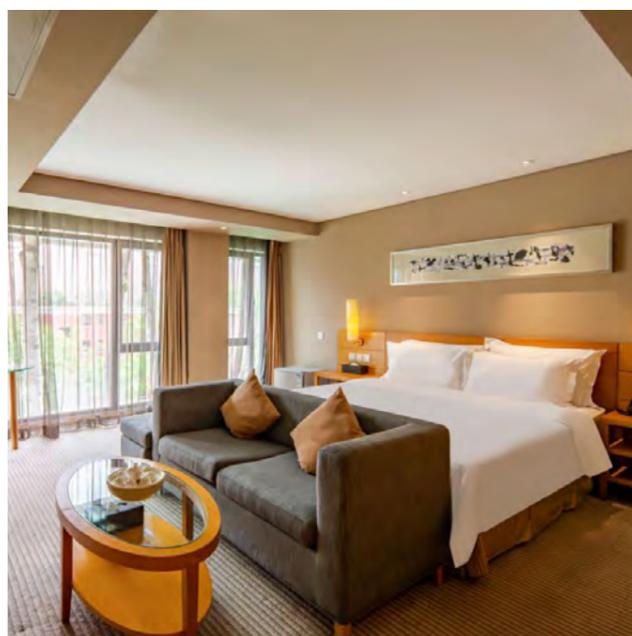
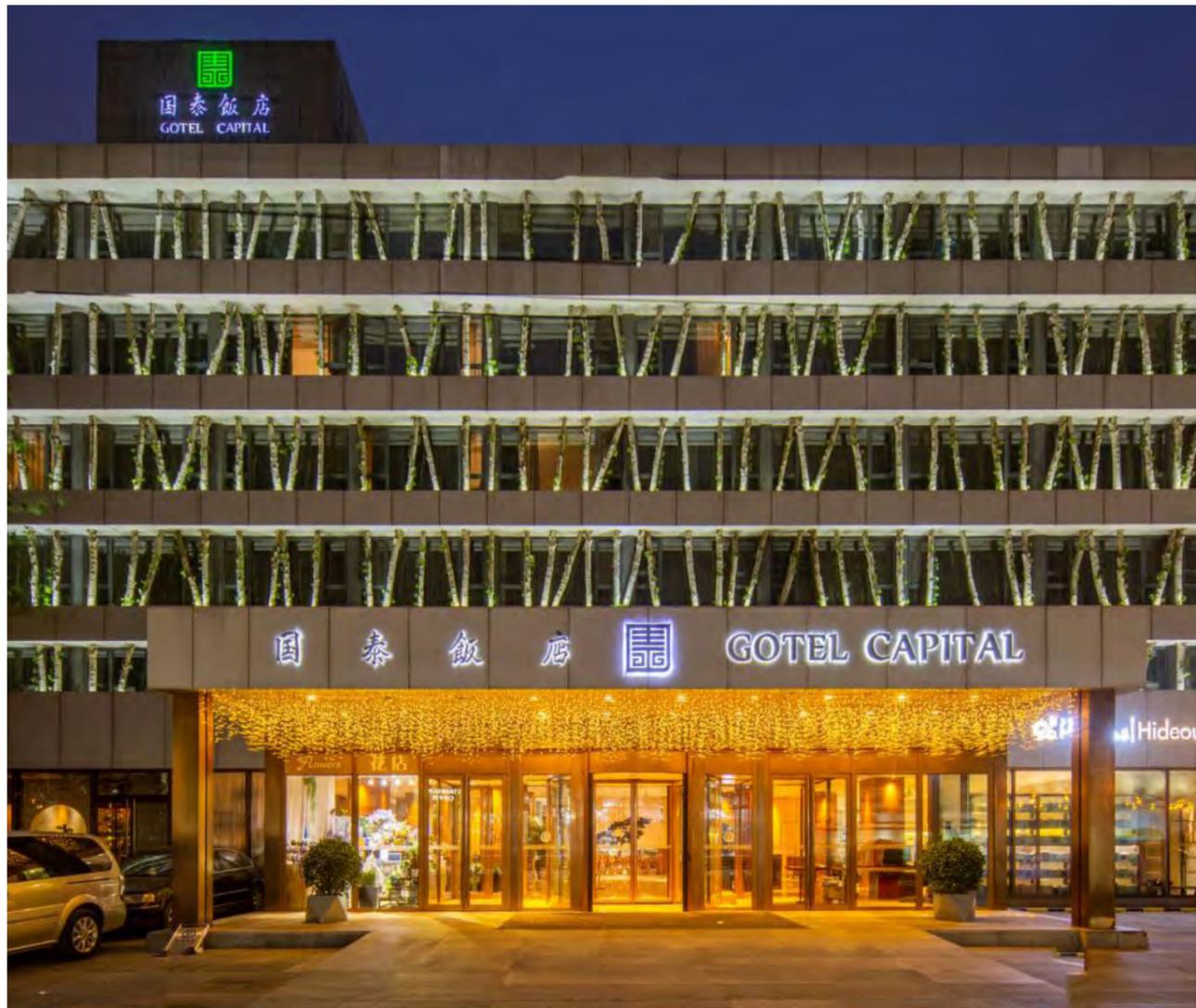
Autumn is a wonderful time of year, famous for its vibrant colours, cooling temperatures and cultural events. Throughout history, this evocative season has seen communities come together and celebrate important occasions, from the end of rains to the start of harvests. This makes autumn an inspiring time to travel across Asia and experience the region's many festivities.

A woman in silhouette is shown from the side, holding a smartphone up to take a photo. The background is filled with numerous glowing red lanterns, creating a warm, bokeh effect. The scene is set during the Mid-Autumn Festival.

Mid-Autumn Festival



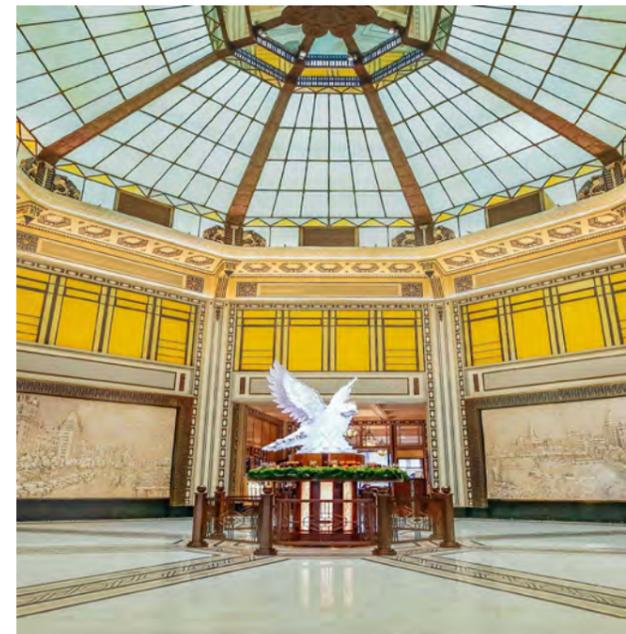
China's second biggest public holiday after Lunar New Year, the Mid-Autumn Festival is believed to date back over 3,000 years. Based on the legend of Chang'e, the Moon Goddess, it is an enchanting occasion when families come together, the aroma of incense lingers in the air and paper lanterns cast a soft glow. The most famous element of the festival is the mooncake, circular sweet and savoury treats that are shared between families and friends.



📍 WHERE TO STAY

GOTEL CAPITAL BEIJING

Gotel Capital Beijing is an elegant upscale hotel that reflects Chinese tradition. Located opposite the city's famous Silk Market, this 200-room hotel is divided into five sections based on different Chinese cultural traditions: qin (music), qi (chess), shu (calligraphy), hua (painting) and cha (tea). It also features a bamboo garden.



📍 WHERE TO STAY

FAIRMONT PEACE HOTEL SHANGHAI

Fairmont Peace Hotel Shanghai is an Art Deco masterpiece that stands as one of the city's most iconic landmarks. Perfectly positioned on the Bund waterfront, this five-star hotel features a complete range of services including six restaurants and lounges, a spa, an executive floor, and even its own museum.





Nusa Dua Fiesta

 **BALI, INDONESIA**

Hosted annually in October, the Nusa Dua Festival sees Bali's southern peninsula come alive with upbeat music, dance performances, sizzling food stalls and evening parades featuring many colourful floats. While it is not one of Bali's oldest events (it was founded in 1996), it has become one of the biggest fiestas on the island. Guests can enjoy live entertainment from local and international acts and a wide range of immersive activities for all ages.



 WHERE TO STAY

MERUSAKA NUSA DUA

Merusaka Nusa Dua is a luxurious, locally-inspired beach resort that blends Bali's natural beauty with five-star facilities. Located in ITDC Nusa Dua, the focal point of the festivities, Merusaka features thatched villas, freeform pools, six restaurants, a spa, fitness centre and more, all overlooking the endless Indian Ocean.



 WHERE TO STAY

NUSA DUA BEACH HOTEL & SPA

Nusa Dua Beach Hotel & Spa is a famous five-star resort that has welcomed royalty and world leaders to the "Island of the Gods" over the years. Crafted in a traditional Balinese style, this beachfront retreat offers three swimming pools, four restaurants, four bars and a serene spa, all set amid topical gardens.

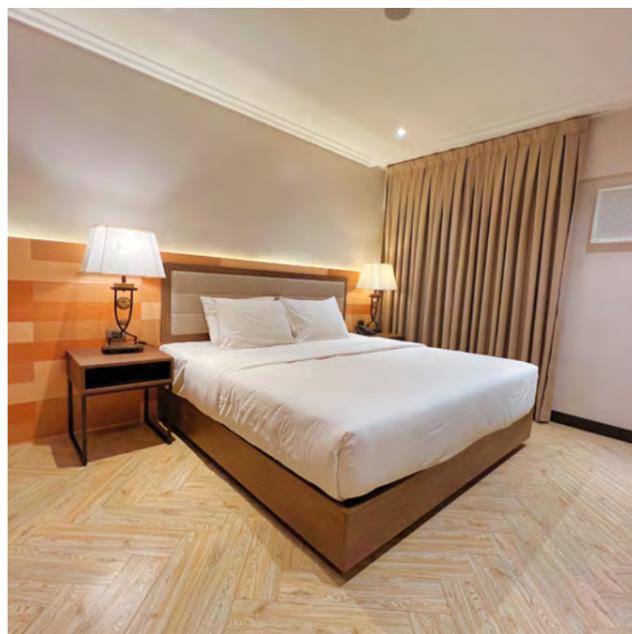




MassKara Festival

 **BACOLOD, PHILIPPINES**

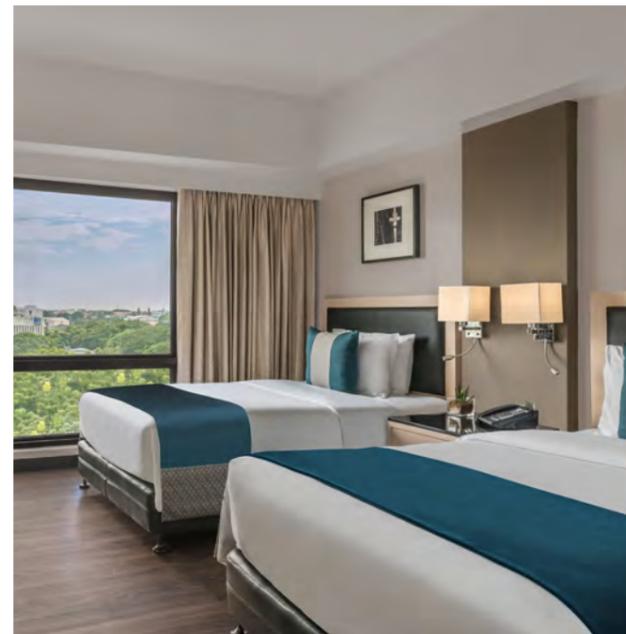
The MassKara Festival sees performers in smiling masks take to the streets of Bacolod City – the “City of Smiles” in the Western Visayas region of the Philippines. Founded in 1980, this fiesta is similar to the iconic Rio Carnival in Brazil and features a kilometre-long stretch of dazzling dancers, decorative floats, stages, food stalls and other entertainment all along the city’s Lacson Strip. The highlight of the festival is a colourful masked dance competition.



 WHERE TO STAY

ACACIA HOTEL BACOLOD

Acacia Hotel Bacolod is an urban upscale hotel that features 86 spacious rooms and suites, with natural wooden interiors and views of the mountains or sea. Guests can plunge into Bacolod's only wave pool, chill out in cosy cabanas, dine at the Lounge Café or unwind at the MassKara Bar.



 WHERE TO STAY

SEDA CAPITOL CENTRAL

Seda Capitol Central offers contemporary comfort and style in the commercial centre of Bacolod City. Located within the Negros Occidental Provincial Capitol complex, this modern hotel houses 154 rooms and suites, an all-day restaurant and rooftop bar, all surrounded by key local attractions including a major shopping mall.

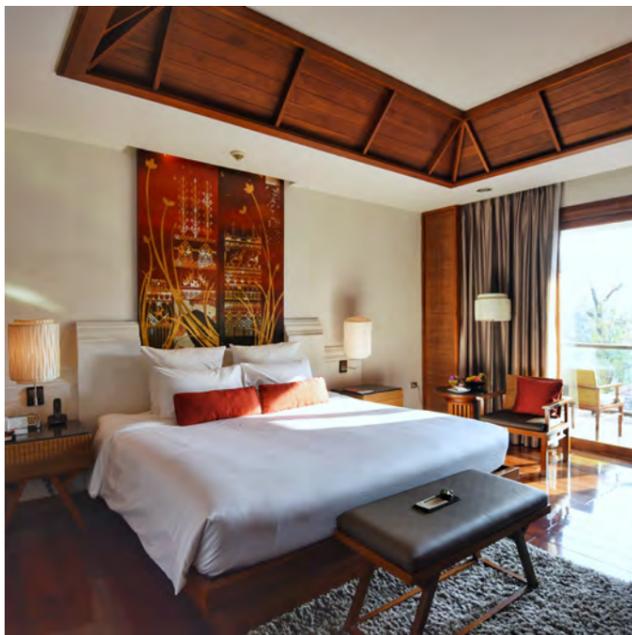




Loy Krathong

 THAILAND

Thailand's "Festival of Lights", Loy Krathong is an enchanting time of year when local people gather at rivers and lakes to pay their respects to the Water Goddess. Candles are placed in small, hand-woven rafts ("krathongs"), which are then lit and floated away. The idea is that the troubles of the past will disappear, to be replaced by good fortune for the year ahead. Hundreds of small lights bobbing on the water's surface creates an exquisite sight.



WHERE TO STAY

RATILANNA RIVERSIDE SPA RESORT CHIANG MAI

RatiLanna Riverside Spa Resort Chiang Mai is a beautiful five-star retreat that pays homage to the rich cultural heritage of northern Thailand's ancient Lanna Kingdom. Overlooking the Ping River – a focal point for the Loy Krathong celebrations – this elegant resort houses a large pool and bar, a spa and a choice of restaurants.



WHERE TO STAY

SRIPANNA RESORT & SPA CHIANG MAI

Sripanna Resort & Spa Chiang Mai is an authentic Lanna-style retreat nestled amid the rice paddies and lush countryside. With spacious upscale rooms, a large swimming pool, spa, yoga and meditation areas, and locally-inspired activities such as cooking classes and live music, Sripanna brings the local heritage to life.



Burasari Heritage

LUANG PRABANG

BURASARI HERITAGE ROMANTIC BOUTIQUE HOTEL IN LUANG PRABANG

Burasari Heritage invites you to enjoy a classic Indochinese experience in Luang Prabang, Asia's most celebrated UNESCO World Heritage city. Located on a tranquil riverside lane, Burasari Heritage blends classic French colonial aesthetics with the warmth and coziness of traditional Lao teakwood houses.



Luang Prabang

www.burasariheritage.com



Ava Sea Resort puts you close to Krabi's most popular Ao Nang beach and great dining options. This family-friendly hotel is fitted with indoor and outdoor swimming pools, an on-site restaurant, fitness centre and vibrant guest rooms with ocean views and pool access,



834 Moo 2, T. Ao Nanag A. Muang Krabi
Province, Thailand 81000

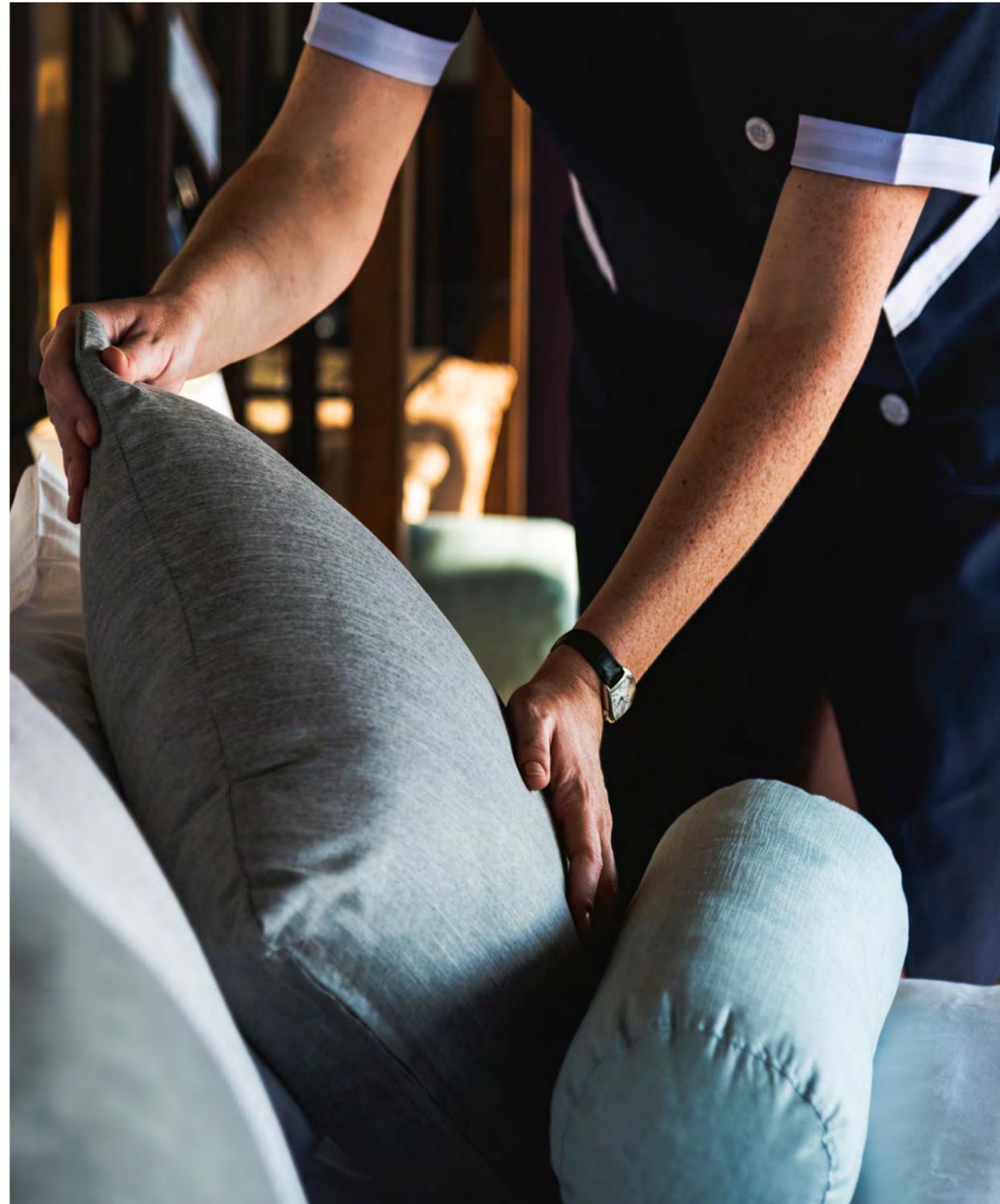
AVASEAKRABI.COM



Beating the Labour Crunch

One of the biggest challenges facing hoteliers in the post-pandemic era is the manpower crunch. All across Asia Pacific, a shortage of skilled workers is limiting the potential to maximise revenue. Recognising this trend, WebBeds formulated a marketing campaign for hoteliers to boost their bottom line, even when they're not operating at full capacity.

The "Go Further, Stay Better" campaign targeted the sale of higher room categories to maximise revenue. Rolled out in China, Indonesia, Malaysia, Singapore, South Korea, Thailand and Vietnam from 1st July to 17th August 2022, this initiative shifted the focus to sell premium accommodation, including club rooms, villas and suites, with a series of value-added benefits.



The average increase of room night sales across all participating hotels was 26%, while the top 10 producing hotels saw an average increase of 344% during the campaign. The strategy of formulating targeted deals, tactical messaging and marketing exposure played a key role in this successful outcome.

"We were excited to try a different approach to increase revenue and were delighted by the impact of the 'Go Further, Stay Better' campaign. We appreciate the practical support and constant efforts by WebBeds and are keen to explore more opportunities to work in close partnership," commented Mr. Manop Lobunditkul, Director, Sales & Marketing - Banyan Tree Bangkok.

To stay up-to-date with WebBeds' latest initiatives and activities, please visit apac-marketing.webbeds.com or email apac.marketing@webbeds.com.

Ask the **INSIDER**

WebBeds Insider is an interactive platform that provides the latest insights, opinions, giveaways and more exclusively to WebBeds users in Asia Pacific. In this dedicated space, we reveal insider tips from Asia Pacific's top travel experts to keep you inspired!

This time, Shalini from Dook Travels in India shares her inspiration for culinary travel, as well as some of her favourite dishes.

“ My go-to destination for food is Turkey, which is home to so many awesome culinary options including European and Middle Eastern flavours. There are also a lot of fusion dishes, creating plenty of options to entice your taste buds. ”

- Shalini Bartarya
Dook Travels



My go-to destination for food is Turkey, which is home to so many awesome culinary options including European and Middle Eastern flavours. There are also a lot of fusion dishes, creating plenty of options to entice your taste buds.

Besides the popular Turkish kebab, my favourite dish is lahmacun, a thin flatbread pizza topped with seasoned minced meat, black pepper and isot (red chili pepper). The different Mediterranean spices make it really flavourful. The locals usually put parsley, onion, tomato and lots of lemon in their lahmacun and eat it as a wrap.



My must-try dessert is baklava, which is made from layers of filo pastry filled with chopped nuts and soaked in sugar syrup. There are many different varieties available in Turkey and all of them taste heavenly.



FIT REWARDS

September 2022



Quiz of the Month

Answer 10 simple questions to earn **100 BONUS FIT Points**

Take the quiz for this month's issue of Travel Aggregator including questions on autumn festivals that will be taking place across Asia, top attractions and activities in Fiji, and an innovative Korean chain hotel with strategic locations across the country.

[Take the Quiz](#)

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