

Travel Aggregator

OCTOBER 2018

WebBeds APAC Newsletter

WIN!

3D2N stay at
Atlantis Sanya, China

2D1N stay at
ENSO ANGO, Japan

Tickets to Marco Polo
German Bierfest 2018,
Hong Kong

Discover Magical
Atlantis Sanya

~ Page 6 - 13

Celebrate Oktoberfest
in Asia!

~ Page 24 - 27

Best Halloween parties
in the USA

~ Page 32 - 37



FOREWORD

Welcome to October's edition of Travel Aggregator, the monthly newsletter from WebBeds that is dedicated to providing the latest news and updates exclusively to the travel trade in Asia Pacific.

This month, we dive into the magical watery world of Atlantis Sanya, Asia's most unique integrated resort, take a first look at ENSO ANGO, the enchanting new hotel concept in Kyoto, and unveil the newly-rebranded Orchard Rendezvous Hotel in Singapore.

We also reveal the best places to celebrate two of autumn's best festivals, Halloween in the USA and Oktoberfest in Asia, and chat to John McIlwain of Australia's Rydges & Atura Hotels and Resorts about how his company is targeting Asian guests.

Finally, catch up with WebBeds' latest trade show activities in South Korea and Japan, and find out about the enticing FIT Rewards double sale!

Enjoy the read!

Daryl Lee
CEO of WebBeds
Asia Pacific

ABOUT TRAVEL AGGREGATOR

Travel Aggregator is the monthly newsletter published in-house by WebBeds Asia Pacific. Created especially for our travel trade partners and clients, this informative newsletter will include the latest updates from WebBeds Asia Pacific, including our news and developments, plus exciting offers from our partners, a selection of the hottest hotel deals, and much more!

If you'd like to be featured in the next issue of Travel Aggregator, please email Travel.Aggregator@fitrooms.com. Alternatively, for marketing partnerships with WebBeds Asia Pacific, please email marketing@fitrooms.com.

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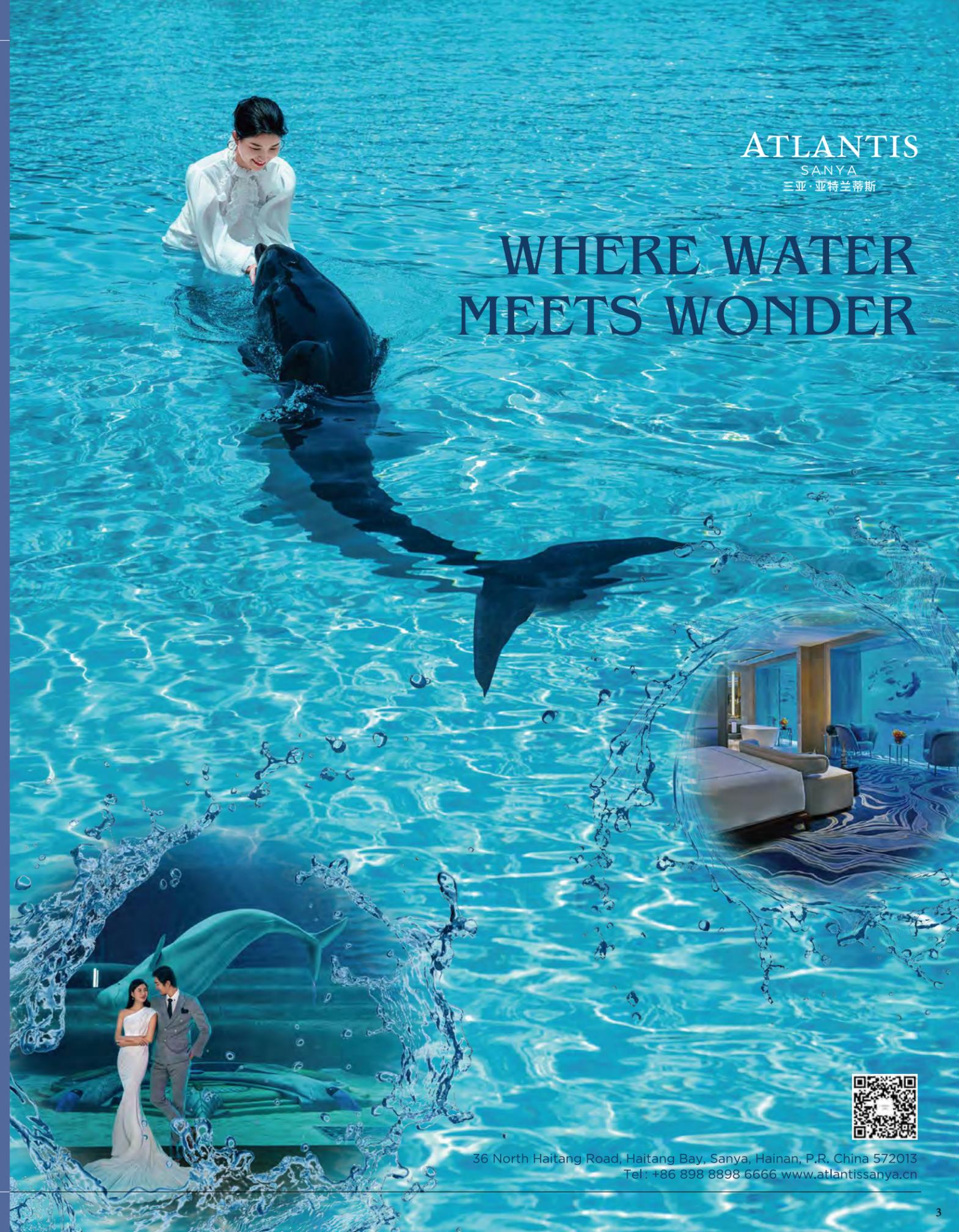
@WebBedsAPAC



Atlantis Sanya

ATLANTIS
SANYA
三亚·亚特兰蒂斯

WHERE WATER MEETS WONDER



36 North Haitang Road, Haitang Bay, Sanya, Hainan, P.R. China 572013
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First
Look

ENSO ANGO

Kyoto, Japan's ancient capital city, is an enchanting city with a seemingly endless collection of cultural treasures, including no fewer than 17 UNESCO World Heritage-listed wonders. In the heart of this stunning city, ENSO ANGO blends the historic elegance of Kyoto with the contemporary style and artistic innovation of modern Japan.

WIN!

2DIN stay at
Enso Ango Kyoto
Worth up to
¥30,000



Superior Queen room at ENSO ANGO FUYA II



Tatami Salon at ENSO ANGO FUYA II



Garden at ENSO ANGO TOMI II

Opening on 15 October 2018, this unique hotel concept comprises five separate buildings designed by a different artist, each of which blends sleek design with Kyoto's classical Machiya style. It also features communal spaces including a guest kitchen, fitness centre and meditation room, and guest activities such as cooking classes, talks by local artists and night runs through the city streets.

Exclusive to FIT Rewards members, read more about the property and stand a chance to win a complimentary 1 night stay at one of the five Zen-inspired properties. Three prizes are available, plus 50 bonus FIT Points for all members who takes the quiz.

[Find out more](#)



WIN!
3D2N stay at
Atlantis Sanya
worth up to
USD 840

Atlantis Sanya: Dive into Asia's Most Spectacular New Destination

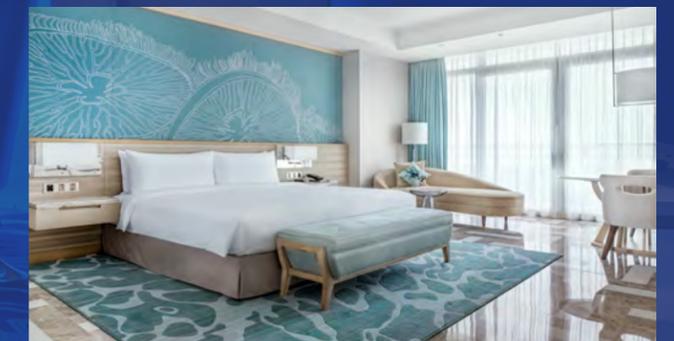
Since ancient times, the legend of the Lost City of Atlantis has inspired and enchanted people all over the world. Now, guests can experience a spectacular new collection of wonders at Atlantis Sanya, which has become one of the most exciting resort destinations Asia has to offer.

Nestled on the tropical shores of Hainan, China's 21st Century island paradise, Atlantis Sanya is a breathtaking integrated resort that combines a luxury hotel, exhilarating water park, international aquarium, world-class dining and much more.



Everything about Atlantis Sanya is designed to showcase the amazing oceanic environment. The majority of the 1,314 guest rooms, including 154 suites, overlook the azure waters of the South China Sea, and with a minimum room size of 48.5 square metres these are among the largest accommodations Hainan has to offer. For a truly immersive aquatic experience, the five incredible underwater suites – one Poseidon Suite and four Neptune Suites – allow guests to gaze directly into the aquarium tanks, as sharks, rays and tropical fish glide by.

These exclusive views are provided by the Lost Chambers Aquarium, a fantastic facility featuring 86,000 marine animals from over 280 species. Guests can take a tour to learn about the marine world, snorkel in the tanks, or simply watch in wonder as the amazing ocean creatures swim all around. There is even a chance to interact with marine mammals at Dolphin Cay & Sea Lion Point.



Meanwhile, guests seeking an adrenaline-fueled adventure can head to the Aquaventure Waterpark. Open all-year-round, this spectacular theme park contains a collection of 34 thrilling water slides, including "Leap of Faith", which sees riders plunge down an almost vertical eight-storey drop through a tunnel of sharks!

Even the dining at Atlantis Sanya features a marine theme. The dramatic Ossiano restaurant allows guests to gaze at the stunning underwater world whilst savouring sumptuous seafood. This is one of 21 F&B outlets available at the resort, including Gordon Ramsay's Bread Street Kitchen & Bar, speciality Chinese and Japanese options, and Crab Kitchen, which is the only restaurant in Sanya to specialise in Singapore's favourite dish, chilli crab.

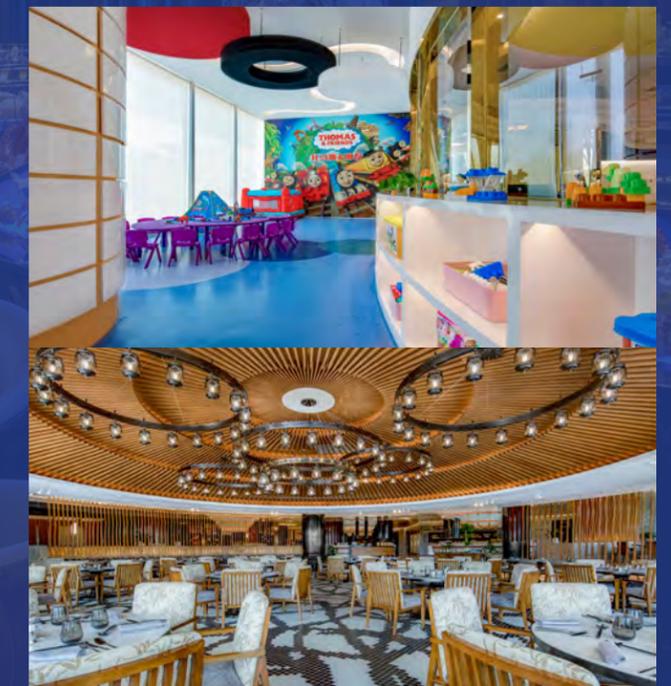




Alternatively, blissful relaxation can be discovered at the spa, guests can work out at the fitness centre, and retail therapy can be enjoyed at the resort's high-end shopping mall. There is also a special club for children and teens to complete the full range of family facilities.

Finally, with a whopping 5,000 square metres of function space, including palatial ballrooms, vast banqueting halls and blissful outdoor settings, Atlantis Sanya is the perfect venue for all types of event, including unforgettable weddings.

For guests seeking a seafront vacation with a difference, this spectacular new resort offers a seemingly endless array of activities for all ages. The ancient city of Atlantis may have been lost beneath the waves, but on the shores of southern China, Atlantis Sanya has emerged as a new watery wonderland for the modern world.





Seoul International Travel Mart 2018 (SITM 2018)

WebBeds was proud to be the event's official B2B partner, appointed by the Seoul Metropolitan Government (SMG), Visit Korea Committee (VKC) and Korea Association of Travel Agents (KATA). Together,

we welcomed 400 international buyers from 50 countries and promoted South Korea as a world-class tourism destination. It was great catching up with our partners and we are looking forward to SITM 2019!



Tourism Expo Japan 2018

WebBeds has completed a successful mission to Japan's leading travel fair! Hosted at Tokyo Big Sight from 20-23 September, Tourism EXPO Japan 2018 was jointly organized by the Japan Travel & Tourism Association (JTTA), Japan Association of Travel Agents (JATA) and Japan National Tourism Organization

(JNTO) and gathered the finest of Japan's travel trade, including travel agencies, hoteliers and other suppliers. From a prominent booth on the main show floor, WebBeds was able to meet our Japanese B2B partners, outline our expansion plans and explain the many benefits of working together.



Eleventh-Hour Oktoberfest Celebrations in Asia

Oktoberfest has transformed from a local German folk festival into a global celebration of Bavarian culture, famous for its free-flowing beer! The event's origins can be traced back to the wedding of Bavaria's Crown Prince Ludwig and Princess Therese of Saxony-Hildburghausen on 12 October 1810, which was celebrated with several days of drinking, feasting and horse races. Since then it has become an annual tradition.

While Munich is the birthplace of Oktoberfest, the event is now celebrated all around the world. So instead of taking a long-haul flight to Germany, why not book a last-minute trip and enjoy an eleventh-hour Oktoberfest in Asia?

This year, Oktoberfest will be celebrated from 22 September to 7 October 2018, but in many Asian cities the celebrations will continue all the way through until mid-to-late October. So don't worry; it's not too late to enjoy endless steins of beer and plates of German sausages, pork knuckles and sauerkraut, accompanied by authentic oompah bands, traditional dancing and games!

Book now and you could still discover an authentic Oktoberfest experience, right here in Asia!



WIN!

2 pairs of complimentary tickets to the 27th Marco Polo German Bierfest!

The 27th Marco Polo German Bierfest

For local residents or visitors, there is no better place to celebrate Oktoberfest in Hong Kong than at the Marco Polo Hongkong Hotel. The biggest Bavarian celebration in town, this annual harbour-side festival is so authentic that guests could be in a marquee in Munich. Expect a vast spread of German delicacies, including sausages, pork knuckles, pretzels and apple strudel, washed down with endless steins of beer. The festivities are accompanied by an authentic German band, along with games and other performances.

Marco Polo Hongkong Hotel

Marco Polo Hongkong Hotel is perfectly positioned overlooking Victoria Harbour in the heart of Hong Kong's busiest commercial, shopping and business district, Tsim Sha Tsui. The 655 rooms and suites are contemporary and well-connected, with complimentary Wi-Fi and smartphones equipped with 3G, free calls and city guides. Many rooms feature harbour views and guests staying in the Continental Club rooms and suites can access an

exclusive lounge. When guests are not enjoying the traditional Oktoberfest fare, they can dine in a choice of three renowned restaurants and bars. Alternatively, the sixth floor pool and modern gym offer a choice of leisure options, depending on how guests like to unwind. With the Star Ferry terminal and Harbour City shopping complex right next door, there are plenty of opportunities to explore this dynamic metropolis.





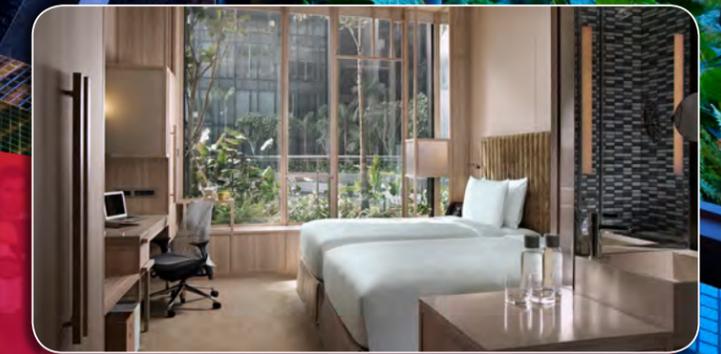
Oktoberfest Asia 2018

The magic of Bavaria returns to Singapore this month, as Oktoberfest Asia 2018 descends on the Lion City. Running from 18-21 October, this fun-filled cultural occasion is bigger and better than ever, with a fully air-conditioned marquee hosting the festivities. Expect stacks of frothy steins, sumptuous German snacks and authentic entertainment including oompah bands. Oktoberfest Asia will take place on Tan Quee Lan Street. Visitors using the MRT should alight at Bugis Station.



PARKROYAL on Pickering

Perfectly positioned in downtown Singapore, between Chinatown and the central business district, PARKROYAL on Pickering is an eye-catching hotel with impeccable eco credentials. The green walls and hanging plants make the hotel feel at one with the environment, while bright interiors allow nature to flow through the hotel. Guests can choose from a selection of contemporary rooms and suites, all with panoramic windows. The all-day restaurant,



Lime, focuses on pan-Asian and international flavours with live cooking stations, while Lime Patisserie is the perfect place to pick up creative pastries and desserts. The spa is a sanctuary for the senses, while the spectacular infinity pool - raised high and surrounded by elegant cabanas - offers an amazing place to unwind amidst the hotel's lush landscaping, overlooking the city.

Winter Launch 2018/2019

Cooler dinner in Singapore.

Martin Nydegger, Switzerland Tourism CEO, sharing the coolest news about holidays in Switzerland to 50 top managers and media from Singapore at the "Winter Launch" dinner held at Snow City, Singapore.



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YOUR WINTER



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Haslital, Canton of Bern, © David Birri

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Haunting Halloween Breaks in the USA

This year, why not celebrate the season's spookiest festival in the United States? Halloween may be the time of year when witches fly through the skies and skeletons rise from the grave, but it is also an awful lot of fun! In the USA, the traditions of "All Hallow's Eve" have evolved over the years, from a serious festival into a silly celebration of all things ghostly and ghoulish.

This makes modern-day Halloween a great time of year to put on your most weird and wonderful costume and enjoy a frightfully fun time in the company of vampires, monsters, witches and wizards. Guests can expect to savour an array of sweet, sticky treats, such as candy corn, caramel apples and pumpkin pies, in an eerie ambience lit by grinning jack o'lanterns.

Halloween will be celebrated all across the USA on 31st October 2018, but where are the best places to go and where should partygoers stay? Here's our guide to having a happy and haunting Halloween in the United States...



New York City, NY



WHERE TO STAY:

Hotel Indigo Lower East Side New York

IHG's stylish urban boutique hotel is perfectly positioned in the heart of the Big Apple, with a 14th floor lobby that offers spectacular 360-degree views of the Manhattan skyline. The 294 rooms and suites, including a duplex penthouse, feature contemporary décor and spa-inspired bathrooms, and when visitors are ready to explore the city an interactive touchscreen neighbourhood guide will point the way. Alternatively, guests can simply unwind at the rooftop bar, dine at the 15th floor restaurant, or take a refreshing dip in the open-air pool.



WebBeds SPECIAL HALLOWEEN DISCOUNT:
20 Percent Off



WHERE TO PARTY:

Shipwrecked! The Halloween Party Cruise Aboard the Serenity Yacht. Spend Saturday night partying on the Hudson River with your friends or family!

Find out more >>>

Cape Cod, MA



WHERE TO STAY:

Cape Codder Resort & Spa

For families seeking a fun-filled vacation, Cape Codder Resort & Spa is hard to beat. This impressive resort features a choice of accommodation, plus a water park with a three-storey lighthouse, a winding river, a Pirate Cove kids' pool, and a multi-coloured pool. A daily schedule of kids' activities is also available, allowing parents to pamper themselves at the Beach Plum Spa, workout in the fitness centre, or just relax with a good book in the courtyard. At the end of the day, families can enjoy memorable meals at a choice of restaurants.



WebBeds SPECIAL HALLOWEEN DISCOUNT:
10 Percent Off



WHERE TO PARTY:

Perfect for kids, Cape Codder Resort & Spa is hosting a special Haunted Hotel Package with costumed staff, a ghostly musical light show, costume parade and more!

Find out more >>>



Miami, FL

 WHERE TO STAY:

Fairwind Hotel Miami

Stay in style in South Beach at the newly-refurbished Fairwind Hotel Miami. This art-deco icon on Collins Avenue dates back to the 1930s. Today, it offers a collection of 100 rooms featuring free Wi-Fi and dazzling views of the Miami skyline. Relax by day in the scenic rooftop pool, with its chilled out poolside bar, or head out and explore the local attractions, including sandy beaches and shopping at the Lincoln Road Mall. Then in the evening, head down for a cool cocktail at the underground bar, which lies 15 feet below sea-level.

 **WebBeds SPECIAL HALLOWEEN DISCOUNT:**
20 Percent Off

 WHERE TO PARTY:

Adults can moonwalk their way to the 12th Annual Thriller Halloween Music Festival at Churchill's Pub, with live music, a costume contest, a Thriller zombie flash mob and more!

Find out more >>>

Chicago, IL

 WHERE TO STAY:

The Tremont Chicago Hotel

The Tremont Chicago is a chic boutique hotel located in the heart of Chicago's Gold Coast neighbourhood, just steps away from the shopping, dining and entertainment of Michigan Avenue's Magnificent Mile. All rooms at the hotel feature sleek décor and complimentary Wi-Fi, while the original Mike Ditka's Restaurant is connected to the lobby and offers a selection of prime meats and fresh seafood for lunch and dinner. The hotel also offers in-room dining and the business centre provides a range of professional services.

 **WebBeds SPECIAL HALLOWEEN DISCOUNT:**
10 Percent Off

 WHERE TO PARTY:

Discover a spooky campfire ambience at The River's second annual Scarytales party! This enticing evening features costumes and sugary treats such as marshmallows and candy apples.

Find out more >>>

Coffee Break with John McIlwain



John McIlwain
General Manager of Rydges & Atura Hotels and Resorts Operations, New South Wales - Queensland

With Asian visitor arrivals to Australia surging to record levels, WebBeds discovers how Australian hoteliers are catering for this influx. This month, we chat with John McIlwain, General Manager of Rydges & Atura Hotels and Resorts Operations, New South Wales - Queensland, and find out what his company is doing to attract and welcome Asian guests...

Q) Have you noticed an increase in the number of Asian guests staying at your hotels in recent years?

Over the past few years we have seen increases in Asian guests throughout our hotels. This has been driven by a number of factors. Event Hotels and Resorts have participated in dedicated market campaigns throughout

China and Japan highlighting not only the hotels but the entire region. Secondly, increased flight capacity out of China, Japan and India has bolstered international arrivals.

Q) Which Asian nationalities have shown the strongest growth?

China and India.

Q) What amenities or services do you now offer specifically for Asian guests?

Event Hotels and Resorts offer a wide range of services across selected hotels. These include specialty menu items in our restaurants, a hotline to selected agents and multilingual staff. We also accept UnionPay at our hotels.



North Fifty Four Bar & Restaurant at the Rydges North Sydney offers a varied menu with Asian inspired dishes.

Q) What are the biggest challenges Australian hotels face when catering for Asian guests?

Language barriers. Even though many Asian guests can speak English, it can still be difficult, particularly for the older generation and the Chinese market. Hiring Mandarin speaking staff definitely helps. Australian hoteliers also need to understand Asian culture.



Hiring bilingual staff helps Events Hotels and Resorts cater to the growing influx of Asian guests.

Q) What are the most common questions asked by Asian guests, either before they arrive or during their stay?

The main questions are whether the hotel provides free Wi-Fi or free parking, whether there is public transportation close to the hotel, and what are the most popular place to visit and dine. We also have many queries from our Chinese guests about whether they can use Union Pay, WeChat and Alipay at the hotel.



Rydges World Square Sydney is in the heart of the Central Business District, with malls and restaurants right at its doorsteps.

Q) Have you catered to any Asian events, and what unique challenges do they pose?

Small family events are becoming popular with Asian customers. They are willing to spend extra to bring their family for an overseas gathering, such as a wedding or anniversary. Corporate team-building is also getting more interest. The challenges will be how actively and consistently the hotels are promoting their brand. It does take time to accumulate customer feedback and raise awareness in this market.

Q) What future trends do you expect to see with regards to the Asian market, and what opportunities do you foresee?

We expect to see continual growth out of the Asian market over the coming years, driven by increased affordable flight options for the traveller. More guests are repeating their visits to Australia, and exploring the regions to have new experiences; and more guests are now travelling in families or small groups, so apartments with several bedrooms and kitchens will become popular. Asian guests will also start to prefer customised tours and tailor-made products.

Online content will be more important for the decision-making process, and guests will prefer more photos and videos - not only from hotel. Ranking is key factor, because customers trust recommendations when they don't have enough experience to tell the difference between so many hotels.



Superior room at Rydges Sydney Central. Customers often rely on images to make a decision on their choice of accommodation.

Orchard Parade Hotel has blossomed into Orchard Rendezvous Hotel

Orchard Rendezvous Hotel has been designed for the new generation of “bleisure” travellers, who like to combine their business trips with leisure breaks. It achieves this by blending corporate convenience with a rich cultural backstory, encouraging guests to stay a while and discover new parts of the city.





Orchard Rendezvous Hotel Superior Room



Orchard Rendezvous Hotel Swimming Pool



Orchard Rendezvous Hotel Lobby Bar

While the hotel is located in Singapore's main retail district, its interiors - including the wide selection of guest rooms - are designed as peaceful retreats. This makes it the perfect place for guests to relax and revive their senses, whether they're staying for business or leisure.

[Read more](#)

A blue shield-shaped logo with a crown at the top. Inside the shield, there is a white game controller icon, the text 'FIT REWARDS', and the word 'SALE' in large, bold, white letters.

FIT REWARDS
SALE

10 October 2018

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WebBeds



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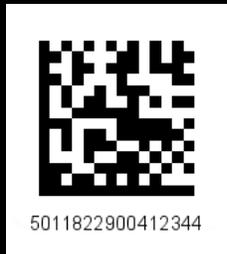


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