

# Travel Aggregator

JULY 2018

WebBeds APAC Newsletter



**Where are Asian travellers going this summer?**

~ Page 4

**Seeking a different beach holiday?**

~ Page 18

**WIN!**

3D2N stay at:

- X2 Koh Samui Resort, Thailand
- Hotel VIC on the Harbour, Hong Kong



## FOREWORD

Welcome to the latest edition of Travel Aggregator, the new monthly newsletter created especially for the clients of WebBeds Asia Pacific.

This month, we reveal the top European destinations for Asian travellers this summer, based on WebBeds' in-house booking data. Find out what's on and where to stay in four of Europe's most sought-after cities. Plus we'll be suggesting some alternative destinations for Asian guests seeking a beach holiday with a difference.

Also in this edition, we're giving readers the chance to win fantastic free stays at two of Asia's leading hotels! Enter our enticing competitions and you could be heading to the newly-opened Hotel VIC on the Harbour in Hong Kong, or enjoying a luxurious Pool Villa break, including Champagne breakfast at X2 Koh Samui Resort.

We hope you enjoy reading Travel Aggregator!

**Daryl Lee**  
CEO of WebBeds  
Asia Pacific

## ABOUT TRAVEL AGGREGATOR

Travel Aggregator is the monthly newsletter published in-house by WebBeds Asia Pacific. Created especially for our travel trade partners and clients, this informative newsletter will include the latest updates from WebBeds Asia Pacific, including our news and developments, plus exciting offers from our partners, a selection of the hottest hotel deals, and much more!

If you'd like to be featured in the next issue of Travel Aggregator, please email [Travel.Aggregator@fitruums.com](mailto:Travel.Aggregator@fitruums.com). Alternatively, for marketing partnerships with WebBeds Asia Pacific, please email [marketing@fitruums.com](mailto:marketing@fitruums.com).

## WEBBEDS ASIA PACIFIC

**DARYL LEE**  
CEO  
[Daryl.Lee@webjet.com.au](mailto:Daryl.Lee@webjet.com.au)

**SUN KOK SHENG**  
CCO  
[KokSheng.Sun@fitruums.com](mailto:KokSheng.Sun@fitruums.com)

**CYNDI NG**  
COO  
[Cyndi.Ng@fitruums.com](mailto:Cyndi.Ng@fitruums.com)

**KEVIN KHOR**  
Vice President, Marketing  
[Kevin.Khor@fitruums.com](mailto:Kevin.Khor@fitruums.com)

**EILEEN TOK**  
Vice President, Commercial Technology  
[Eileen.Tok@fitruums.com](mailto:Eileen.Tok@fitruums.com)

**ABBA LEE**  
Vice President, Sourcing  
[Abba.Lee@jactravel.com](mailto:Abba.Lee@jactravel.com)

**BEN WOOD**  
Managing Director, South East Asia  
[Ben.Wood@jactravel.com](mailto:Ben.Wood@jactravel.com)

**VINCENT LEUNG**  
Managing Director, Hong Kong,  
Philippines & Japan  
[Vincent.Leung@fitruums.com](mailto:Vincent.Leung@fitruums.com)

**JENNY FU**  
General Manager, China  
[Jenny.Fu@jactravel.com](mailto:Jenny.Fu@jactravel.com)

**LINDA KIM**  
General Manager, South Korea  
[Linda.Kim@fitruums.com](mailto:Linda.Kim@fitruums.com)

**JOSEPH SHIH**  
General Manager, Taiwan  
[Joseph.Shih@fitruums.com](mailto:Joseph.Shih@fitruums.com)

**ASHUTOSH DOGRA**  
General Manager, India  
[Ashutosh.Dogra@fitruums.com](mailto:Ashutosh.Dogra@fitruums.com)

**GRANT SUMICH**  
Head of Commercial, Pacific  
[Grant.Sumich@fitruums.com](mailto:Grant.Sumich@fitruums.com)



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# Travel in Summer 2018? The Data Points to Europe...

"All roads lead to Rome," as the saying goes. And this summer, the statistics are all pointing to the Italian capital as being one of the top destinations for Asian visitors.

Analysing our in-house booking data, WedBeds can reveal that Rome, London, Paris and Barcelona are among the hot summer picks for Asian travellers in July and August 2018.

Barcelona has experienced a stunning 67 percent year-on-year jump in booking values in summer 2018, followed by Rome at 44 percent. Growth rates were slower in London (+4.3 percent) and Paris (+2.6 percent), but the UK capital remains the top destination overall.

And interestingly, Asian travellers are leaving it later to book their European city breaks. Over 20 percent of guests travelling from Asia Pacific to Europe are now booking within a month of their date of travel. This trend, which is more commonly seen in the short-haul sector, reflects how Asian travellers are becoming more confident in their travel choices.

Another key trend is that Asian travellers are spending less time in European cities; the average length-of-stay in London and Barcelona in summer 2018 is four nights – and just three nights in Paris. This indicates a growing trend towards short European city breaks, and the fact that many Asian travellers try to fit more than one destination into their itinerary.

Based on these travel trends, WedBeds Asia Pacific advises that travel agents should focus on these four cities when selling Europe to their clients this summer. Rome, London, Paris and Barcelona are all world-class tourism destinations that offer a wide variety of attractions and activities for Asian travellers.

But what's happening in these four cities in July and August 2018, and where should Asian travellers stay? Here's our quick guide...





## ROME

The "Eternal City", Italy's capital is a cultural treasure trove with a history that spans 28 centuries. Discover incredible ancient architecture, mesmerising museums and galleries, lively street life and amazing food. There is even an entire country with the city - the Vatican.



### WHERE TO STAY

**Kennedy Hotel** is an elegant midscale property located in an historic building close to Basilica di Santa Maria Maggiore and just 50 metres from Rome Termini train station. There are 51 rooms and two suites, some of which overlook the Roman Aquarium and Via Filippo Turati. Services include a breakfast room, free Wi-Fi, a vending machine for drinks and snacks, and a small international library. For more information, [click here](#).



### WHAT TO DO

**Concerti del Tempietto.** Sample Rome's ancient architecture and classical culture with this summer-long concert series. Enchanting musical performances are held in outdoor venues and archaeological sites.



## PARIS

The world's most romantic destination, the "City of Lights" never fails to enchant international visitors. Explore the city's leading landmarks and historical wonders, shop 'til you drop in high-end boutiques, and sample France's famous cuisine in the Parisian bistros.



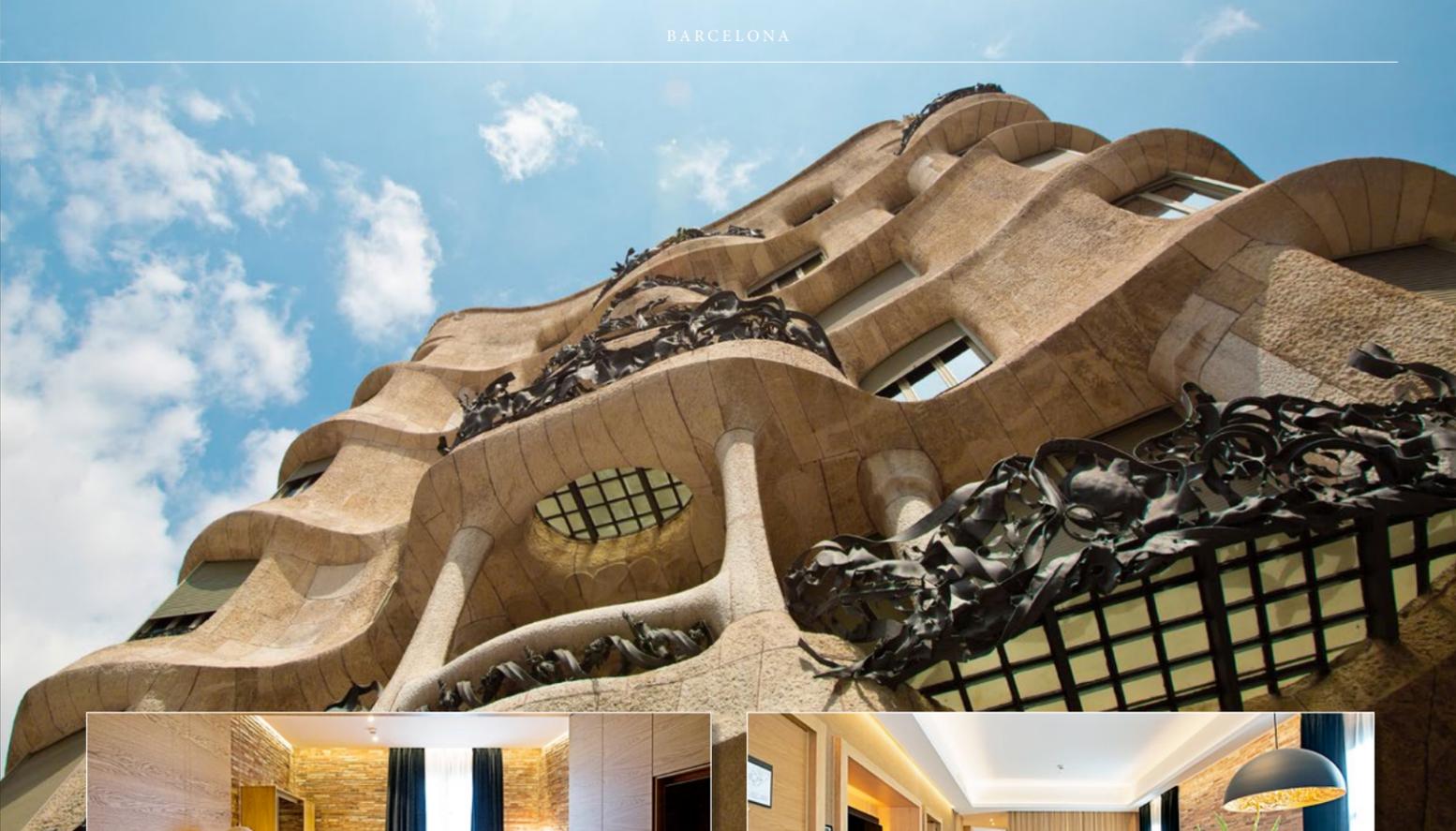
### WHERE TO STAY

**Vernet Hotel** is a luxurious hotel situated close to the famous Champs-Elysees. The rooms have the feel of private Parisian apartments, with contemporary interiors and cutting-edge amenities including free Wi-Fi. The restaurant, which serves classical French and international cuisine, is housed under a stained glass dome designed by Gustave Eiffel. For more information, [click here](#).



### WHAT TO DO

**Paris Plages.** The French capital transforms into a seaside resort in July and August. Relax on a beach on the banks of the River Seine, complete with soft sand, sun loungers, palm trees and plenty of family activities.



# LONDON

"There is in London all that life can afford," Samuel Johnson once said. Certainly the UK's capital city offers an array of attractions including world-class theatres, museums and galleries, iconic landmarks such as Big Ben, Buckingham Palace and Tower Bridge, and wonderful expanses of green parkland.

## WHERE TO STAY

**Grand Plaza Serviced Apartments** is a chic hotel that features 198 apartment-style rooms, ranging from studios to six-person residences. Nestled on the edge of Hyde Park, not far from Bayswater tube station, the hotel is within easy reach of the West End, Notting Hill and Kensington, and on the doorstep of Oxford Street's shops. The hotel's Selesa Restaurant specialises in Malaysian and Chinese cuisine. For more information, [click here](#).

## WHAT TO DO

**Film4 Summer Screen Film Festival.** Somerset House is one of central London's most beautiful and historic buildings. Watch modern and classic movies under the starry summer skies with this open-air film festival.

# BARCELONA

Barcelona is a beautiful seaside city that combines Spanish style with the care-free ambience of the Mediterranean. Stroll along Las Ramblas, the tree-lined shopping street and vibrant cultural hub; admire Gaudi's unique architecture including the Sagrada Família; and savour exquisite Spanish and regional cuisine.

## WHERE TO STAY

**Monument Hotel** is a five-star hotel and gastronomic haven located in the heart of Barcelona, close to major landmarks including Casa Batllo. The 84 rooms and suites are elegant and chic, while the restaurants are overseen by Martin Berasategui, the celebrated Spanish chef who holds eight Michelin stars. Guests can also unwind in the rooftop outdoor pool, overlooking the city. For more information, [click here](#).

## WHAT TO DO

**La Fiesta de Gracia.** Spain is world-famous for its street parties, and this year marks the 200th edition of Barcelona's famous Fiesta de Gracia. Enjoy colourful street scenes, music and fantastic food in the city's Gracia district.



# Hotel Baltshug Kempinski Moscow

With grandiose sport events 2018 making Russia's capital the center of international attention, Moscow is definitely the place to be this summer. For travellers seeking to soak up the party atmosphere, or those who simply want to discover the wonders of the Russian capital, the famous Hotel Baltshug Kempinski puts guests in the heart of the action.

Operated by Kempinski, this legendary luxury hotel is a landmark in its own right. Set on the banks of the Moskva River in a building that dates back to 1898, it overlooks the Kremlin, Red Square and the iconic domes of St Basil's Cathedral.

But while the building is historic, the facilities at Hotel Baltshug are state-of-the-art. There are 227 elegant rooms and suites, a beauty centre, health club and 12 meeting rooms. Guests can also sample Russia's finest cuisine at a choice of restaurants, including European Cafe KRANZLER with the sun terrace offering great views of the Kremlin.

Whether you're a football fan or a culture seeker, Hotel Baltshug Kempinski Moscow is the perfect base for any trip to Russia's vibrant capital city.



# H&K Hospitality

H&K Hospitality is a Vietnamese hotel chain that operates six distinct brands, ranging from premium hotels and resorts to smart select-service properties.

At present, eight of H&K Hospitality's hotels are available for booking via WebBeds, including two under its upscale boutique brand, Belle Maison Hotels & Resorts.



## Belle Maison Hadana Hoi An Resort & Spa

Located within walking distance of Hoi An's UNESCO-listed centre, Belle Maison Hadana Hoi An Resort & Spa is a boutique hotel that perfectly reflects the charm and elegance of this historic World Heritage town.

Having been completely refurbished in 2016, the property now features 95 rooms and suites with private balconies and views over the swimming pool or paddy fields. When guests are not exploring Hoi An or cooling off in the pool, they can enjoy exquisite Vietnamese cuisine a choice of restaurants or even relax at the serene Maison Spa.



## Belle Maison Parosand Danang

Overlooking the sea at Pham Van Dong Beach, Belle Maison Parosand Danang is a relaxing full-service hotel where guests can unwind in space and comfort. Many of the 138 upscale rooms offer stunning sea views and the family rooms feature separate sleeping areas for children.

Hotel facilities include a restaurant, lounge, spa, fitness centre, kid's club, convenience store, library, meeting rooms and a dramatic outdoor pool perched on the 20th floor. And at the end of the day, guests can unwind with a cool cocktail at the Rooftop Bar, whilst enjoying spectacular views of the bay.



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6 days within 2 months	431.50	347.00	347.00	283.50	368.50	N.A.	296.50	N.A.
8 days within 2 months	504.50	405.50	405.50	331.00	430.50	N.A.	346.00	N.A.
10 days within 2 months	567.00	455.50	455.50	371.50	483.50	N.A.	388.50	N.A.

Prices are quoted in Euros. Youth is between age of 12 and 27 and there is no saver pass available for youth. For booking & enquiry, please email to [rail@fitruums.com](mailto:rail@fitruums.com).

# Alternative Beach Destinations

This summer, get away from the crowds and discover a different type of beach destination. While Asia and the Indian Ocean are home to many breath-taking sandy shorelines, many holidaymakers still choose to visit a small number of well-developed islands or resorts.

Our selection of summer holiday picks, while not completely “off the beaten track”, will provide some alternative choices for guests who want beachfront bliss without the queues. So whether you’re seeking a secluded spa retreat, an action-packed family resort or an exotic World Heritage island, WebBeds has picked a diverse collection of destinations to suit every occasion...



## WHERE TO GO

**Jeju:** When picking a beach destination, South Korea might not be the first country that springs to mind. But UNESCO-listed Jeju Island, with its sub-tropical climate, sandy beaches and spectacular volcanic scenery, is an impressive and highly accessible destination.



## WHERE TO STAY

**Hyatt Regency Jeju:** Nestled on Jungmun Beach, Hyatt Regency Jeju is a luxury hotel that puts guests in the heart of the action. The resort is surrounded by tourist attractions, including theme parks and golf courses. The restaurants offer oceanfront dining and the tropical outdoor pool features whirlpools and shady cabanas. Finally, the “Jeju Experience Program” includes activities like surfing, jet boating, zip-lining and more!



**WIN!**  
 3D2N stay at  
 X2 Koh Samui Resort  
 + Pool Villa  
 + Champagne Breakfast  
 + Complimentary  
 spa sessions

 WHERE TO GO

**Koh Samui:** This idyllic island is nestled in the Gulf of Thailand, which makes it less affected by the summer monsoons than Thailand's Andaman coast. The warm, shallow seas and sandy beaches create the perfect conditions for beachfront relaxation.

 WHERE TO STAY

**X2 Koh Samui Resort:** Located on the island's quieter southeast coast, X2 (pronounced "Cross-to") is a luxurious retreat which offers guests unlimited spa treatments throughout their stay. Diners can also enjoy exquisite cuisine at the 4K Restaurant & Bar, which overlooks the sea. When they're not relaxing in their private pool villa, guests can unwind on the resort's 100-metre private beach - pure bliss!

 WHERE TO GO

**Seychelles:** Like a cluster of jewels studded in the Indian Ocean, the Seychelles provide pure beachfront bliss. Asian guests seeking a more exotic choice of destination can discover an array of activities, from ocean cruises to world-class golf and much more.

 WHERE TO STAY

**AVANI Seychelles Barbarons Resort & Spa:** Nestled on a white sandy beach in Mahé, the Seychelles' main island, AVANI offers total tropical relaxation and romance. Cast off on a sunset cruise, learn to ride the waves or simply chill out by the poolside with cool cocktails. Resort facilities includes a sublime spa, fun-filled kid's club and six diverse F&B outlets, ensuring that all ages will be kept fully entertained.

**WIN!**

**3D2N stay at  
Hotel VIC in  
Hong Kong.**

(Total 3 prizes  
to be won)

Stay and dine in style overlooking Hong Kong's iconic waterfront at Hotel VIC on the Harbour. This smart, tech-savvy hotel offers 671 designed rooms, harbourside dining and intuitive meeting spaces, just a short walk from North Point's Ferry Pier and MTR station.

Take our mini-quiz and WIN a fantastic two-night stay at this state-of-the-art hotel. Three prizes are available, plus 50 bonus FIT Points for everyone who takes the quiz.

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